



# E. Bees

Junior Basketball Club Inc.

[www.ebees.org.au](http://www.ebees.org.au)



## EBEES SOCIAL MEDIA POLICY

### **Club Philosophy**

At Ebees, we believe that basketball is a sport available equally to boys and girls and we strive for a club culture that enables kids to have fun while supporting players at all levels to be the best they can be. We provide opportunity for kids to engage in physical activity, develop friendships, build their skills and most importantly enjoy their sport. To ensure this happens the committee has prepared and adopted the following policies.

### **Purpose**

This document is an outline of the clubs approach to the safe use of social media for the information of our players and their families.

### **Process**

The Ebees committee has determined to adopt the Social Networking Policy of Basketball Victoria outlined below:

Basketball Victoria is concerned at the increasing number of complaints being made about the use of Facebook, Twitter, YouTube and other social networking sites by people involved in basketball, for unacceptable content.

We have seen examples where the sites have been used to bully other basketballers, to criticise referees and to make racist or sexist remarks about other participants. This sort of behaviour is totally unacceptable in basketball and will not be tolerated.

Many of the remarks are being made with the posters believing that because those remarks can only be seen by people they have accepted as friends on their pages, they will not be made public. However, fortunately, there are enough decent people around who bring this behaviour to the attention of Basketball Clubs or Associations or Basketball Victoria. This occurs even when the posts are made by friends because those people recognise the harm and distress this sort of behaviour can generate.

Under Basketball Victoria's Tribunal By-laws and Member Protection By-laws, behaviour which is unacceptable can be brought to the Tribunal, even if it didn't occur on the basketball court. As long as the incident is basketball related, the Tribunal can deal with it. A number of Facebook issues have already been dealt with by the Tribunal and other hearings are pending.

Basketball Victoria will have no hesitation in reporting to the Tribunal participants who misuse such sites if it relates to basketball. Please be mindful of other basketball participants and don't place yourself at risk of finding yourself reported to the Tribunal, as has happened to several people already.

### **Ebees Facebook and Instagram Pages**

Ebees have an official Facebook and Instagram page are linked to the Ebees website. The uploading of images and information on these two social media platforms is limited to members of the committee.

Any Ebees member who wishes to place images, games results, player & team performances or other information need to send the content to the president or secretary of the Club who will upload if is acceptable.

### **Queries**

All questions related to the Social Media Policy should be initially directed to the Ebees Committee in writing via the contact us page on the website. All queries will be reviewed and responded to as soon as possible.

### **Authorisation**

This policy was officially approved by the Committee on 11 July 2016.